

# DANUBE STRATEGY POINT

a Secretariat for the Danube Region



# EUROPEAN UNION STRATEGY FOR THE DANUBE REGION (EUSDR)



**14 Countries**  
9 EU-Members States  
5 non EU-Member States

**115 Mil. Inhabitants**

The Danube is the **second longest European river**, the **longest river of the European Union** and the **most international river of the world**. The river **Danube's catchment area covers 19 countries**.

The **Danube Region area covered by the EU Strategy for the Danube Region (EUSDR)** stretches from the Black Forest (Germany) to the Black Sea (Romania-Ukraine-Moldova).

# EUSDR at a glance

2008	AUT & ROM Prime Minister send letter to President of Commission José Manuel Barroso to implement a Strategy for the Danube Region
2011	European Council endorses the Action Plan Twinned coordinating bodies for each of the 12 Priority Areas were established
2015	Danube Strategy Point in Brussels started its work
2017	DSP stops its activities
2018	Call for “DSP new” – Danube Transnational Programme / Monitoring Committee (DTP-MC) and NCs take their decision: AUT (CoV) and ROM (MRDPA) host “DSP new” (09/18 – 12/21)

# WHO WE ARE

- City of Vienna (AT)
- Ministry of Regional Development and Public Administration (RO)

Two  
partners

One  
project

One  
mission

**Danube  
Strategy Point**  
is funded by the  
**Danube  
Transnational  
Programme  
(DTP)**

**The Danube  
Strategy Point  
(DSP) is the  
supportive body  
for all stakeholders  
involved in the  
EUSDR.**

# **DANUBE STRATEGY POINT**, a project financed by the Danube Transnational Programme

## **Partnership:**

- **City of Vienna** (Lead Partner)
- **Ministry of Regional Development and Public Administration** (partner)
- *EUSDR Presidency may join the partnership for the duration of its mandate to organize the Annual Forum*
  - 2019 – RO National Coordinator – already on board
  - 2020 – HR National Coordinator – tbc
  - 2021- tdb

**Duration:** 40 months (September 2018 – December 2021)

**Budget:** 3,686,766.01 (85% ERDF, 15% co-financing of the partner institutions)

# DANUBE STRATEGY POINT (DSP) MISSION STATEMENT

The EUSDR has proved a successful way of improving the *integration and coherent development of the Danube Region*. The role of the EUSDR is to *promote regional and social cohesion* with respect to the cultural diversity of the Danube Region.

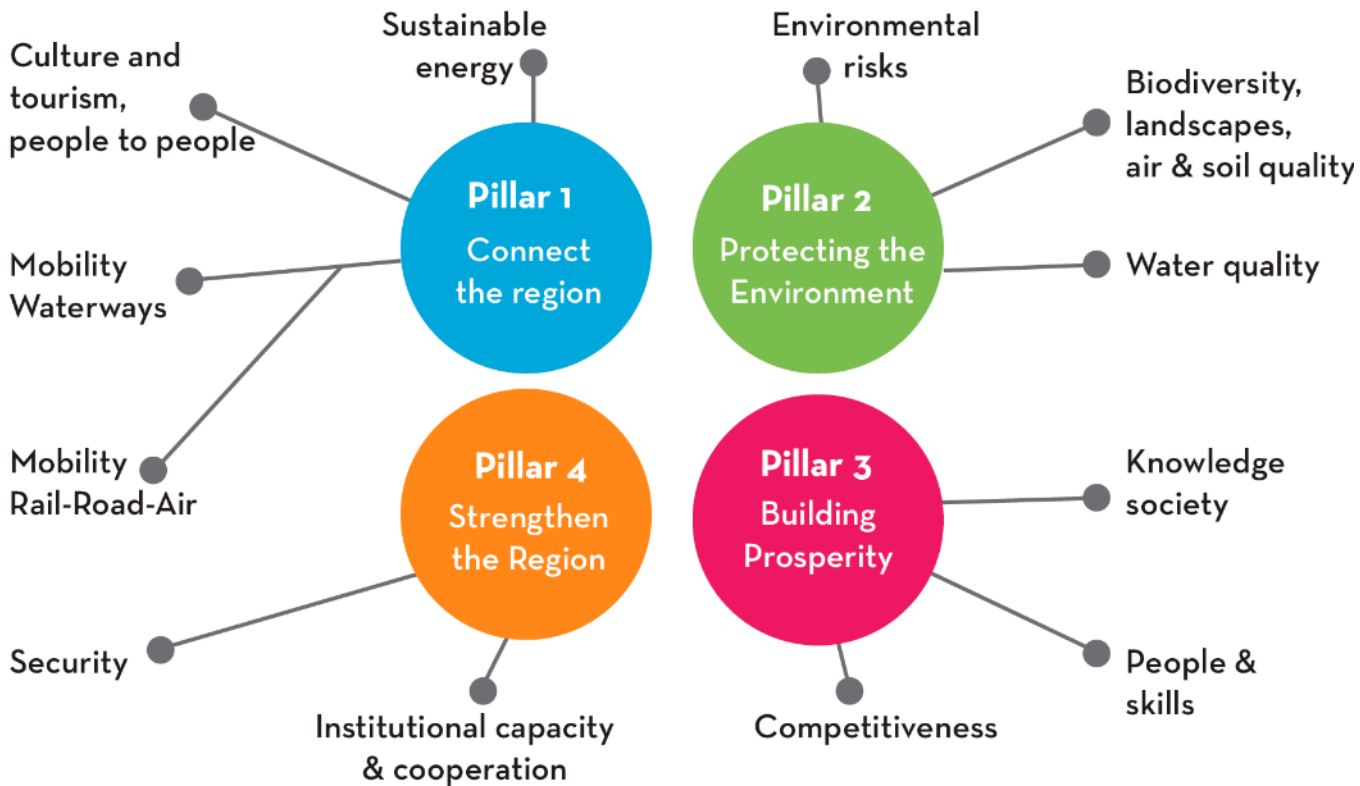
**The Danube Strategy Point (DSP)** is the **supportive body** for all **stakeholders** involved in the Strategy.

It will **encourage cooperation** between stakeholders and other actors (funding facilities, administration, civil society, local / regional / national authorities), make the Strategy **visible** for as many people as possible and document the **added value** of the strategy for countries and people.



The DSP will – in close cooperation with National Coordinators (NCs), Priority Area Co-ordinators (PACs), the Presidency and DG REGIO – stimulate the process of evaluation of EUSDR and – according to the results of the evaluation – make proposals for adapting the Strategy's Action Plan and its structure to make the EUSDR fit for the forthcoming Multiannual Financial Frame-work (MFF).

# PILLARS AND PRIORITY AREAS OF EUSDR





# WHAT WE DO



**SUPPORT** for EUSDR stakeholders (Presidency, NCs, PACs)



**COORDINATION** between EUSDR stakeholders and financing / funding instruments



Internal and external **COMMUNICATION**



**CAPACITY BUILDING** towards PACs and non-EU countries



**MONITORING** and **EVALUATION** of the Strategy



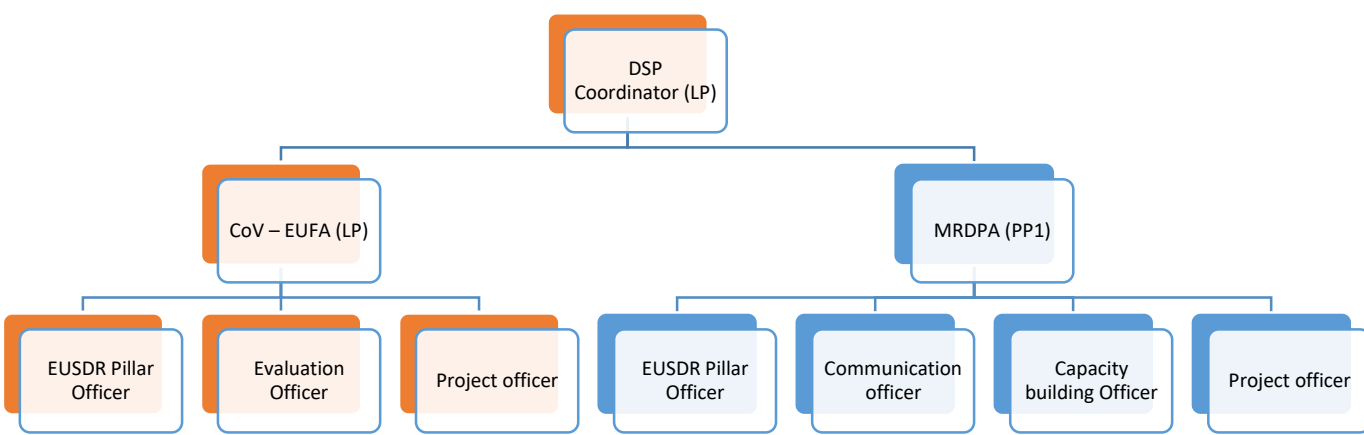
# WHAT WE DO – IN DETAIL

- **Internal and external communication-** trying to fill in the missing gap in
  - ✓ Low visibility to the public, missing narrative and success stories
  - ✓ Missing communication strategy, communication tools, online, target groups, info-material in DR languages, annual forum.
  - ✓ Communication among PACs, NCs, Presidencies, Stakeholders
- **Support for EUSDR stakeholders** (Presidency, NCs, PACs, DG REGIO)
  - ✓ Collecting, facilitating and streamlining Information throughout PAs
  - ✓ Looking for Synergies among EUSDR and also with other macro-regional Strategies
- **Coordination between EUSDR stakeholders and financing / funding instruments**
  - ✓ Addressing the Institutions, funding bodies and other players, synergies in promoting, funding and developing the DR

# WHAT WE DO – IN DETAIL

- **Capacity building towards PACs and non-EU countries**
  - ✓ Encourage internal cooperation between PACs, NCs, Presidencies and other key players
  - ✓ Streamlining the activities for closer cooperation
  - ✓ Integration of actors from non-EU members, internal capacity building tools, stakeholder seminars, etc.
  
- **Monitoring and evaluation of the Strategy**
  - ✓ Challenge: adjustment of the EUSDR 2020+ and the revision of the 2011 Action Plan
  - ✓ Establishing of reporting and monitoring system
  - ✓ Monitoring concept in close cooperation with PACs
  - ✓ Concept as guideline for Annual report
  - ✓ Evaluation Concept, evaluation as strategic tool for MMF 2020+

# DANUBE STRATEGY POINT - OFFICES -



## DSP Office Vienna:

**Danube Strategy Point**  
EU-Förderagentur  
Kirchberggasse 33-35/9  
1070 Vienna  
Austria

## DSP Office Bucharest:

**Danube Strategy Point**  
Ministry of Regional  
Development & Public  
Administration  
16 Libertatii Blv. sector 5  
Bucharest, Romania



## **WHERE WE ARE**

### **- Status of Implementation – October 2018**

- Contracting
- Staffing completed
- Capitalising experiences of former DSP
- Approaching EUSDR actors

## **WHAT TO EXPECT FROM US**

### **- Activities planned to start 2018**

- Evaluation and Revision of the Action Plan
- Monitoring and Annual EUSDR Report
- EUSDR Calendar
- Communication Strategy

# DANUBE STRATEGY POINT

## - STAFF -



**Andreea PENA**  
Capacity Building Officer  
T: +40 (0)372 111 356  
E: [andrea.pena@eusdr-dsp.eu](mailto:andrea.pena@eusdr-dsp.eu)  
Bucharest

**Rudolf SCHICKER**

DSP Coordinator  
T: +43 (0)1 89 08 088 2601  
E: [rudolf.schicker@eusdr-dsp.eu](mailto:rudolf.schicker@eusdr-dsp.eu)  
Vienna



**Mihaela FLOREA**  
Pillar Officer (2 & 3)  
T: +40 (0)372 111 356  
E: [mihaela.florea@eusdr-dsp.eu](mailto:mihaela.florea@eusdr-dsp.eu)  
Bucharest

**Robert LICHTNER**

Pillar Officer (1 & 4)  
T: +43 (0)1 89 08 088 2602  
E: [robert.lichtner@eusdr-dsp.eu](mailto:robert.lichtner@eusdr-dsp.eu)  
Vienna



**Andreea STOENESCU**  
Communication Officer  
T: +40 (0)372 111 356  
E: [andrea.stoenescu@eusdr-dsp.eu](mailto:andrea.stoenescu@eusdr-dsp.eu)  
Bucharest

**Jörg MIRTL**

Evaluation Officer  
T: +43 (0)1 89 08 088 2603  
E: [joerg.mirtl@eusdr-dsp.eu](mailto:joerg.mirtl@eusdr-dsp.eu)  
Vienna



**Ancuța CÎRSTEA**  
Project Officer  
T: +40 (0)372 111 356  
E: [ancuta.cirstea@eusdr-dsp.eu](mailto:ancuta.cirstea@eusdr-dsp.eu)  
Bucharest

**Kathrin HUBER**

Project Officer  
T: +43 (0)1 89 08 088 2604  
E: [kathrin.huber@eusdr-dsp.eu](mailto:kathrin.huber@eusdr-dsp.eu)  
Vienna



## **QUESTIONS?**

*Do not hesitate to contact us:*

[office@eusdr-dsp.eu](mailto:office@eusdr-dsp.eu)

